



Festive Offer 2023

1. Introduction

To celebrate the festive season across all parts of the worlds, we would like to announce a month long **Festive Offer 2023**. This special offer is for 1 to 3 years of new creates of 2nd level and 3rd level .IN/.भारत domains. This offer is especially designed to promote 2 and 3 year new creates to increase the active domain base. The goal is to grow the .IN namespace by providing the proposed discounts to all our partners who could further promote the campaign to their customers.

2. Duration

Start Date: 00:00:00 (IST) 20 November 2023 i.e. 18:30:00 (UTC) 19 November 2023

End Date: 23:59:59 (IST) 19 December 2023 i.e. 18:29:59 (UTC) 19 December 2023

3. Offer

The following discount will be applicable to all 1st, 2nd and 3rd years of new creates of 2nd level and 3rd level .IN/.भारत domains.

Year	Zones	Discount %	Discounted Price	Registration Tenure	Effective Price	Effective Discount
1 st Year	2 nd Level Domains	25%	(A) INR 300	1 Year	INR 300 (A)	25%
1 st Year	3 rd Level Domains	25%	(B) INR 225	1 Year	INR 225 (B)	25%
2 nd Year	2 nd Level Domains	50%	(C) INR 200	2 Years	INR 500 (A+C)	37.5%
2 nd Year	3 rd Level Domains	50%	(D) INR 150	2 Years	INR 375 (B+D)	37.5%
3 rd Year	2 nd Level Domains	50%	(E) INR 200	3 Years	INR 700 (A+C+E)	41.67%
3 rd Year	3 rd Level Domains	50%	(F) INR 150	3 Years	INR 525 (B+D+F)	41.67%

Please Note:

- Discount amount, as indicated below, will be provided as upfront discount. The effective price is set in the system for all Registrar partners by default.

4. Program Terms and Conditions

- All .IN Registrars are eligible for this program.
- Festive Offer 2023 is applicable to 1, 2 and 3 year new creates of 2nd level and 3rd level .IN/.भारत domains only:
 - Second Level .IN/.भारत registrations e.g. example.in/उदाहरण.भारत
 - Third Level .IN/.भारत registrations e.g. example.co.in/उदाहरण.कंपनी.भारत
- The discounts are applicable to both .IN and IDNs and their respective zones.
- Registrars must extend this offer to the end user and share the proof of the same by emailing registry@nixi.in.
- There is no limitation on the number of domains which can be booked by a registrant.
- Discount amount is offered as upfront discount. Effective price, i.e. price after discounts, has been setup in the system for all Registrar partners by default.
- We request you to promote the program through feasible marketing activities throughout the offer duration and share it with us. Please do not forget to tag us in your social media promotions!



- This program is offered at the sole discretion of the .IN Registry (NIXI).

Happy Holidays!