



Independence Day Offer 2022

1. Introduction

To celebrate the completion of India's 75 years of Independence, we would like to announce the **Independence Day Offer 2022**. This special offer is for all 1 year new creates of 2nd level and 3rd level .IN/.भारत domains. The goal is to grow the .IN namespace by providing the domains for **INR 25 + GST** to all our partners, which would facilitate offering the domains to registrants at an attractive price of **INR 75 + GST**.

2. Duration

Start Date: 00:00:00 (IST) 5 August 2022 i.e. 18:30:00 (UTC) 4 August 2022
End Date: 23:59:59 (IST) 20 August 2022 i.e. 18:29:59 (UTC) 20 August 2022

3. Offer

All 1 year new creates of 2nd level and 3rd level .IN/.भारत domains will be provided for **INR 25 + GST** during the promotion period.

Registrars are required to set the **selling price** of 1 year new creates of 2nd level and 3rd level .IN/.भारत domains at **precisely INR 75** (or equivalent local currency) + **GST** (for applicable Registrars) for the offer duration.

Please Note:

- Discount amount, as indicated below, will be provided as reimbursements:

1 Year New Creates:

Zones	Current Price	Effective Price	Discount in INR
2 nd Level Domains	INR 400	INR 25	INR 375
3 rd Level Domains	INR 300	INR 25	INR 275

- Registrars that do not set the selling price of 1 year new creates of 2nd level and 3rd level .IN/.भारत domains at precisely INR 75 (or equivalent local currency) + GST (for applicable Registrars) for the offer duration will not be eligible to avail of the discount amount.

4. Opt-in

Registrars are **required to opt-in** for this promotion by filling the [google form](#) latest by **28 July, 2022**.

Please Note:

- Registrars that opt-in will be included in NIXI's offline and online marketing activities, i.e. print and digital marketing campaign to promote the offer.
- Registrars that opt-in are required to create a dedicated landing page for this offer on their website.
- The URL of the landing page should be shared with NIXI latest by 2 August, 2022. This link will be added to the campaign's landing page.
- **Registrars are required to follow the requirements stated above to avail of the discount amount.**

5. Program Terms and Conditions

- All .IN Registrars are eligible for this program.
- Independence Day Offer 2022 is applicable to 1 year new creates of 2nd level and 3rd level .IN/.भारत domains only:
 - Second Level .IN/.भारतregistrations e.g. example.in/उदाहरण.भारत
 - Third Level .IN/.भारतregistrations e.g. example.co.in/उदाहरण.कंपनी.भारत
- The discounts are applicable to both .IN and IDNs and their respective zones.
- There is no limitation on the number of domains which can be booked by a registrar.
- Registrars will receive the discount amount in the form of reimbursements.
 - The discount amount for the applicable domain names and reimbursement processing time will be communicated to the Registrars in the month August 2022.
 - Registrars are required to submit an invoice (for GST applicable Registrars) or a Debit Note (for non-GST Registrars) to receive the applicable discount amount.
 - Invoice/Debit Note should be sent to accounts@nixi.in and registry@nixi.in as per the timelines that will be communicated in the reimbursement amount email.
- Registrars are required to **set the selling price at precisely INR 75** (or equivalent local currency) + **GST** (for applicable Registrars) for 1 year new creates of 2nd level and 3rd level .IN/.भारत domains for the Registrants in accordance with the program.
- We request you to promote the program through feasible marketing activities throughout the offer duration and share it with us. Please do not forget to tag us in your social media promotions!



- This program is offered at the sole discretion of the .IN Registry (NIXI).

