



Pre-Diwali Offer 2022

1. Introduction

In our effort to further grow the .IN namespace and increase the awareness and adoption of 3rd Level .IN domain names, we would like to introduce the Pre-Diwali Offer 2022. The goal of this promotion is to support our partners by providing heavy discounts on **1 year new creates of 3rd level .IN/.भारत domains**, which would help customers setup their website/business using one of the niche 3rd level .IN domains before the festival begins.

2. Duration

Start Date: 00:00:00 (IST) 20 September 2022 i.e. 18:30:00 (UTC) 19 September 2022

End Date: 23:59:59 (IST) 19 October 2022 i.e. 18:29:59 (UTC) 19 October 2022

3. Offer

All **1 year new creates of 3rd level .IN/.भारत domains** will be provided for **INR 100 + GST** during the promotion period.

Registrars are required to set the selling price of all **1 year new creates of 3rd level .IN/.भारत domains** at precisely **INR 175 + GST** during the promotion period.


Years	Domain	Current Price	Discount in INR	Effective Price
1	3 rd Level Domains	INR 300	INR 200	INR 100

Registrars need to opt-in for this promotion to avail of this offer. Please fill the following form to opt-in.:

Pre-Diwali Offer 2022 – Opt-in Form: <https://forms.gle/GnsEJHWJKGuwcnS77>

4. Program Terms and Conditions

- All .IN Registrars are eligible for this program.
- This offer is applicable to one year new creates of 3rd level .IN/.भारत domains only :
 - Third Level .IN/.भारत registrations e.g. example.co.in/उदाहरण.कंपनी.भारत
- Registrars will receive the discount amount for applicable domain names only after submitting an invoice/debit note.

- The discount amount to eligible Registrars will be offered as reimbursements:
 - The discount amount for 1 year 3rd Level New Creates will be communicated to the Registrars in the month October 2022.
 - Registrars are required to submit an invoice (for GST applicable Registrars) or a Debit Note (for non-GST Registrars) to receive the applicable discount amount.
 - Invoice/Debit Note should be sent to accounts@nixi.in and registry@nixi.in as per the timelines that will be communicated in the reimbursement amount email.
 - Discount amount in the form of reimbursements will reflect in Registrar account as per the timelines that will be communicated in the reimbursement amount email.
 - Registrars that do not set their selling price for all **1 year new creates of 3rd level .IN/.भारत domains** at precisely **INR 175 + GST** during the promotion period, will not be eligible for reimbursement.
 - We request you to promote the program through feasible marketing activities throughout the program duration and share it with us at registry@nixi.in. Please do not forget to tag us in your social media promotions!
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Happy Diwali!