



Special Diwali Offer 2022 – Extended!

1. Introduction

In our effort to further grow the .IN namespace and increase the awareness and adoption of .IN domain names, we would like to introduce the Special Diwali Offer 2022. The goal of this promotion is to support our partners by providing heavy discounts on **1 year new creates of 2nd level and 3rd level .IN/.भारत domains.**

2. Duration

Start Date: 00:00:00 (IST) 15 October 2022 i.e. 18:30:00 (UTC) 14 October 2022

End Date: 23:59:59 (IST) 30 November 2022 i.e. 18:29:59 (UTC) 30 November 2022

3. Offer


All **1 year new creates of 2nd level and 3rd level .IN/.भारत domains** will be provided at **50% discount** during the promotion period.

Years	Domain	Current Price	Discount in INR	Effective Price
1	2 nd Level Domains	INR 400	INR 200	INR 200
1	3 rd Level Domains	INR 300	INR 150	INR 150

Please Note:

- Registrars are not required to opt-in for the promotion. This promotion is applicable to all .IN Registrars.
- There is no cap on the selling price.
- Registrars are encouraged to set up a dedicated landing page on their .IN domains retail website to promote this offer OR put up a banner of the offer on the homepage of the website.
- Registrars are required to share proof of the above with goravsharma@nixi.in to be eligible for the discounts offered.
- **Registrars that have opted in for the Pre-Diwali Offer 2022 will receive the discount amount as per that offer for the overlapping campaign days.**

4. Program Terms and Conditions

- All .IN Registrars are eligible for this program.
 - This offer is applicable to one year new creates of 2nd level and 3rd level .IN/.भारत domains only :
 - Second Level .IN/.भारत registrations e.g. example.in/उदाहरण.भारत
 - Third Level .IN/.भारत registrations e.g. example.co.in/उदाहरण.कंपनी.भारत
 - The discount amount to eligible Registrars will be offered as reimbursements:
 - The discount amount will be communicated to the Registrars in the month November 2022.
 - Registrars are required to submit an invoice (for GST applicable Registrars) or a Debit Note (for non-GST Registrars) to receive the applicable discount amount.
 - Invoice/Debit Note should be sent to accounts@nixi.in and registry@nixi.in as per the timelines that will be communicated in the reimbursement amount email.
 - Discount amount in the form of reimbursements will reflect in Registrar account as per the timelines that will be communicated in the reimbursement amount email.
 - We request you to promote the program through feasible marketing activities throughout the program duration and share it with us at registry@nixi.in. Please do not forget to tag us in your social media promotions!
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- This program is offered at the sole discretion of the .IN Registry (NIXI).

Happy Diwali!